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ECD/HOPE CEO Participates in White House Job Creation Summit
Local Entrepreneur to Inform Federal Efforts

WASHINGTON, DC – Bill Bynum, Chief Executive Officer of the Enterprise Corporation of the Delta/Hope Community Credit Union (ECD/HOPE), will participate in the White House Jobs Summit today to identify innovative ways to create jobs in the current economic climate. Bynum will meet with the President and over 130 other large and small business leaders, nonprofit executives and policy experts.

“Small businesses require capital to survive, thrive and create jobs” said Bynum. “Today’s discussion must include opportunities for small businesses – especially in distressed communities – to identify the resources, to succeed. When small businesses succeed, America goes to work.”

ECD/HOPE’s efforts to assist entrepreneurs, homebuyers and community development have resulted in over \$1 billion in financing benefiting more than 70,000 individuals – including nearly 10,000 jobs – in the Delta, Katrina-affected areas and other distressed communities throughout the Mid South since its inception. ECD/HOPE has full-service credit union branches and commercial loan offices in Arkansas, Louisiana, Mississippi, and Tennessee.

Other attendees include Eric Schmidt of Google; Randall Stevenson of AT&T; Fred Smith of Fed Ex; Brian Roberts of Comcast; Bob Iger of Disney; Peter Solmssen of Siemens; Stephanie Burns, Dow Corning; Phaedra Alan Blinder and Paul Krugman of Princeton; Joe Stiglitz and Jeffrey Sachs of Columbia; and Bob Greenstein of the Center on Budget and Policy Priorities.

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About the Enterprise Corporation of the Delta/Hope Community Credit Union

ECD/HOPE (Enterprise Corporation of the Delta/Hope Community Credit Union) is a regional financial institution, intermediary and policy center dedicated to strengthening communities, building assets and improving lives in economically distressed areas in Arkansas, Louisiana, Mississippi and Tennessee. ECD/HOPE provides affordable financial products and related services; leverages private, public and philanthropic resources; and engages in policy analysis for the purpose of addressing development hurdles facing low-wealth people and communities.